

## Heather Smith - Short Bio

*Heather Smith is dedicated to helping barrel racers WIN, in the arena and in life, with resources for developing educated, confident, high-achieving equine athletes.*

For Heather Smith, the lessons encountered on her way to achieving barrel racing success were hard earned, which is why she's inspired to pave a smoother path for other barrel racers. She has worked closely and ridden with many leading professionals whose guidance has influenced and shaped her integrative style of horsemanship and teaching. Heather has also invested a great deal of time and resources developing her education on the specific topics of equine bodywork, nutrition and hoof care, and holds a degree in Veterinary Technology.

Heather has trained for and competed in reining, has experience with colt starting and rehabilitating troubled horses, and now dedicates her time to barrel racing professionally and educating others through her best-selling book series and content at BarrelRacingTips.com.

## Heather Smith - Long Bio

**Professional Barrel Racer, Best-Selling Author,** and creator of **BarrelRacingTips.com**

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For Heather Smith, the lessons encountered on her way to achieving barrel racing success were hard earned, which is why she's inspired to pave a smoother path for other barrel racers. Heather has trained for and competed in reining, has experience with colt starting and rehabilitating troubled horses, and now dedicates her time to competing and educating others at BarrelRacingTips.com.

Smith has worked closely and ridden with many leading professionals, whose guidance has influenced and shaped her integrative style of horsemanship and teaching. In addition, Heather has invested a great deal of time and resources developing her education on the specific topics of equine bodywork, nutrition and hoof care. She holds an Associate of Applied Science Degree in Veterinary Technology and licensure as a Veterinary Technician.

Heather's first book in the BarrelRacingTips.com series, *Secrets to Barrel Racing Success* was launched in 2012 and quickly reached #1 Amazon Best Seller status, as did each of her following three books, including *The Confident Barrel Racer*, *The First 51 Barrel Racing Exercises to Develop a Champion*, and *The Next 50 Barrel Racing Exercises for Precision on the Pattern*.

Heather's experiences have led her to realize that achieving success in barrel racing, or any discipline, is more about personal development than horse training, and that only when we reveal the best in ourselves, can we do the same with horses. Through her own experiences, she's become determined to make the critical but lesser-known *secrets to barrel racing success* more understandable, applicable and readily available to barrel racers around the world.

Since launching BarrelRacingTips.com in 2011, she's been doing just that through her best-selling book series, weekly email tips, online articles, coaching and social media. Heather's popular weekly tips and blog posts at BarrelRacingTips.com have attracted over two million hits per month. Her horsemanship and barrel racing insights have garnered an enthusiastic social media following of nearly 100,000 Facebook fans.

A North Dakota native, Heather spent several years in Wyoming before relocating to central Texas where she and husband Craig Smith, a USTRC Reserve World Champion team roper, currently reside.

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