

# Heather Smith Bio

**Professional Barrel Racer, Best-Selling Author** and creator of **BarrelRacingTips.com**

*Heather Smith helps barrel racers WIN, in the arena and in life with one-of-a-kind resources for developing educated, confident, high-achieving equine athletes.*

For Heather Smith, the lessons encountered on her journey to achieving barrel racing success were often hard earned, which is why she's inspired to pave a smoother path for other barrel racers. Heather has successfully trained for and competed in reining events, and has experience with colt starting and rehabilitating troubled horses, and now dedicates her time to barrel racing professionally and educating others at BarrelRacingTips.com.

Heather's first book, *Secrets to Barrel Racing Success*, was launched in 2012 and quickly reached #1 Amazon Best-Seller status, as did her following two books, *The Confident Barrel Racer* and Volume II in the BarrelRacingTips.com series, *The First 51 Barrel Racing Exercises to Develop a Champion*.

Her popular weekly email tips and blog posts at BarrelRacingTips.com have attracted over two million hits per month. Heather's popular horsemanship and barrel racing insights have garnered an enthusiastic social media following including over 80,000 Facebook fans.

Smith has worked closely and ridden with many leading professionals, whose guidance has influenced and shaped her integrative style of horsemanship and teaching. In addition, Heather has invested a great deal of time and resources developing her education on the specific topics of equine bodywork, nutrition and hoof care. She holds an Associate of Applied Science Degree in Veterinary Technology and licensure as a Veterinary Technician.

Heather's experiences have led her to realize that achieving success in barrel racing, or any discipline, is really more about personal development than horse training, and that only when we reveal the best in ourselves, can we do the same with horses.

Through her own experiences, she's become determined to make the critical but lesser-known *secrets to barrel racing success* more understandable, applicable and readily available to barrel racers around the world.

Since launching BarrelRacingTips.com in 2011, she's been doing just that through her best-selling book series, weekly email tips, online articles, video coaching and social media.

A North Dakota native, Heather spent several years in Wyoming before relocating to central Texas where she and husband, Craig Smith, a USTRC Reserve World Champion team roper, currently reside.

To learn more visit [www.BarrelRacingTips.com](http://www.BarrelRacingTips.com)

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